



Victoria Government Gazette

No. S 202 Wednesday 26 April 2023
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Major Events Act 2009

MAJOR SPORTING EVENT ORDER FOR THE FIFA WOMEN'S WORLD CUP 2023

Order in Council

The Lieutenant-Governor, as the Governor's deputy, with the advice of the Executive Council, makes the following order under section 7(1) of the **Major Events Act 2009 (the Act)** that the Fédération Internationale de Football Association (**FIFA**) Women's World Cup 2023 is a major sporting event for the purposes of the Act and in accordance with the matters specified in this Order.

Part 1 – Preliminary

1 Objective

The objective of this Order is –

- (a) to specify that the FIFA Women's World Cup 2023 is a major sporting event; and
- (b) to specify the matters that apply to the FIFA Women's World Cup 2023 under the Act.

2 Citation

This Order may be referred to as the **Major Sporting Event (FIFA WWC) Order 2023**.

3 Authorising provision

This Order is made under section 7(1) of the **Major Events Act 2009**.

4 Commencement and revocation

- (1) This Order commences on the day that it is published in the Government Gazette.
- (2) This Order ends on 11.59 pm on Wednesday 20 September 2023 unless revoked earlier.

5 Definitions

In this Order –

advertising limitation period means the period specified in clause 12(3);

aerial advertising limitation times means the periods specified in clause 13(4);

Commercial Arrangements Area means the area specified in clause 9(b);

commercial arrangements period means the period specified in clause 10(3);

Crowd Management Area means the area specified in clause 9(a);

crowd management periods means the periods specified in clause 11(3);

Event Venue means the venue specified in clause 7;

Event Organiser means the organiser specified in clause 8;

Fan Festival Area means the area specified in clause 9(c);

major sporting event means the event specified in clause 6.

Part 2 – Content of major sporting event order

6 Major sporting event

For the purposes of section 8(1)(a) of the Act, the FIFA Women's World Cup 2023 is specified to be the major sporting event for the purposes of this Order.

7 Event venue

For the purposes of section 8(1)(b) of the Act, the Rectangular Stadium (AAMI Park) described on the plan LEGL./22-163 lodged in the Central Plan Office and outlined in yellow as set out in Schedule 1 to this Order is the Event Venue for the major sporting event.

8 Event organiser

For the purposes of section 8(2)(a) of the Act, FWWC2023 Pty Ltd ABN 74 650 853 302 is the event organiser for the major sporting event.

SPECIAL

9 Event areas

For the purposes of section 8(2)(b) of the Act, the following areas of land are event areas for the major sporting event for the periods specified in this Order –

- (a) the area described on the plan LEGL./22-163 lodged in the Central Plan Office and outlined in red as set out in Schedule 1 to this Order (**Crowd Management Area**); and
- (b) the area described on the plan LEGL./23-004 lodged in the Central Plan Office and outlined in blue as set out in Schedule 2 to this Order (**Commercial Arrangements Area**); and
- (c) the area described on the plan LEGL./22-162 lodged in the Central Plan Office and outlined in red as set out in Schedule 3 to this Order (**Fan Festival Area**).

10 Application of Part 3 of the Act (Commercial arrangements)

- (1) For the purposes of section 8(2)(i) of the Act, Part 3 of the Act applies to the major sporting event in accordance with this clause 10.
- (2) For the purposes of section 8(2)(j) of the Act, Part 3 of the Act applies to the Commercial Arrangements Area for the period specified in clause 10(3).
- (3) For the purposes of section 12(2)(a) of the Act, the commercial arrangements period for the major sporting event is the period from the commencement of this Order and ending at 11.59 pm on Wednesday 20 September 2023.

11 Application of Part 4 of the Act (Crowd management)

- (1) For the purposes of section 8(2)(i) of the Act, Part 4 of the Act applies to the major sporting event in accordance with this clause 11.
- (2) For the purposes of section 8(2)(j) of the Act, Part 4 of the Act applies to –
 - (a) the Crowd Management Area and the Event Venue for the periods specified in clause 11(3)(a); and
 - (b) the Fan Festival Area for the periods specified in clause 11(3)(b).
- (3) For the purposes of section 8(2)(e) of the Act, the crowd management periods for the major sporting event are –
 - (a) in respect of the Crowd Management Area and the Event Venue, the periods specified in the following table:

Date	Period Start	Period End
Friday 21 July 2023	10.30 am	4.30 pm
Monday 24 July 2023	4.30 pm	10.30 pm
Monday 31 July 2023	6.00 pm	11.59 pm
Wednesday 2 August 2023	6.00 pm	11.59 pm
Sunday 6 August 2023	5.00 pm	11.00 pm
Tuesday 8 August 2023	4.00 pm	10.00 pm

- (b) in respect of the Fan Festival Area, the periods specified in the following table:

Date	Period Start	Period End
Thursday 20 July 2023	4.00 pm	10.06 pm
Friday 21 July 2023	12.00 pm	8.30 pm
Saturday 22 July 2023	10.50 am	11.59 pm
Sunday 23 July 2023	12.00 am	12.01 am
	11.00 am	10.01 pm

Monday 24 July 2023	3.50 pm	11.06 pm
Tuesday 25 July 2023	11.50 am	8.06 pm
Wednesday 26 July 2023	2.50 pm	11.59 pm
Thursday 27 July 2023	12.00 am	12.06 am
	11.50 am	10.06 pm
Friday 28 July 2023	9.50 am	11.06 pm
Saturday 29 July 2023	11.00 am	11.59 pm
Sunday 30 July 2023	12.00 am	12.36 am
	11.00 am	10.00 pm
Monday 31 July 2023	4.00 pm	10.06 pm
Tuesday 1 August 2023	4.00 pm	11.06 pm
Wednesday 2 August 2023	4.00 pm	10.06 pm
Thursday 3 August 2023	4.00 pm	10.06 pm
Saturday 5 August 2023	11.00 am	8.00 pm
Sunday 6 August 2023	11.00 am	9.00 pm
Monday 7 August 2023	4.00 pm	10.15 pm
Tuesday 8 August 2023	4.00 pm	10.45 pm
Friday 11 August 2023	10.50 am	9.30 pm
Saturday 12 August 2023	11.00 am	10.30 pm
Tuesday 15 August 2023	4.00 pm	9.30 pm
Wednesday 16 August 2023	4.00 pm	10.00 pm
Saturday 19 August 2023	4.00 pm	10.00 pm
Sunday 20 August 2023	4.00 pm	10.00 pm

12 Application of Part 7 of the Act (Advertising other than aerial advertising)

- (1) For the purposes of section 8(2)(i) of the Act, Part 7 of the Act applies to the major sporting event in accordance with this clause 12.
- (2) For the purposes of section 8(2)(j) of the Act, Part 7 of the Act applies to the Event Venue and the Fan Festival Area for the period specified in clause 12(3).
- (3) For the purposes of section 8(2)(g) of the Act, the advertising limitation period for the major sporting event is the period commencing at 12.01 am on Thursday 20 July and ending at 11.59 pm on Sunday 20 August 2023.

13 Application of Part 8 of the Act (Aerial advertising)

- (1) For the purposes of the Act –
 - (a) the major sporting event is specified to be an aerial advertising event; and
 - (b) the Event Venue and the Fan Festival Area are specified to be aerial advertising venues for the major sporting event.
- (2) For the purposes of section 8(2)(i) of the Act, Part 8 of the Act applies to the major sporting event in accordance with this clause 13.
- (3) For the purposes of section 8(2)(j) of the Act, Part 8 of the Act applies to the Event Venue and the Fan Festival Area for the periods specified in clause 13(4).
- (4) The aerial advertising limitation times for the major sporting event are as specified in the following table:

Date	Period Start	Period End
Friday 21 July 2023	10.30 am	4.30 pm
Monday 24 July 2023	4.30 pm	10.30 pm
Monday 31 July 2023	6.00 pm	11.59 pm
Wednesday 2 August 2023	6.00 pm	11.59 pm
Sunday 6 August 2023	5.00 pm	11.00 pm
Tuesday 8 August 2023	4.00 pm	10.00 pm

14 Provisions of the Act that do not apply to the major sporting event

- (1) For the purposes of section 8(2)(j) of the Act, the provisions of the Act specified below do not apply in relation to the Crowd Management Area and Fan Festival Area for the crowd management periods specified in clause 11(3) in accordance with this clause 14 –
- (a) items (a) and (h) in the definition of *prohibited item* under section 3; and
 - (b) section 66 (Alcohol in event venues and event areas).

15 Police officers to exercise enforcement powers

For the purposes of section 8(2)(k) of the Act, police officers are to exercise enforcement powers under the following Parts of the Act in relation to the major sporting event –

- (a) Part 3 of the Act in the Commercial Arrangements Area during the commercial arrangements period;
- (b) Part 7 of the Act at the Event Venue and in the Fan Festival Area during the advertising limitation period; and
- (c) Part 8 of the Act at the Event Venue and in the Fan Festival Area during the aerial advertising limitation times.

This Order comes into effect on the date that it is published in the Government Gazette.

Dated: 26 April 2023

Responsible Minister:

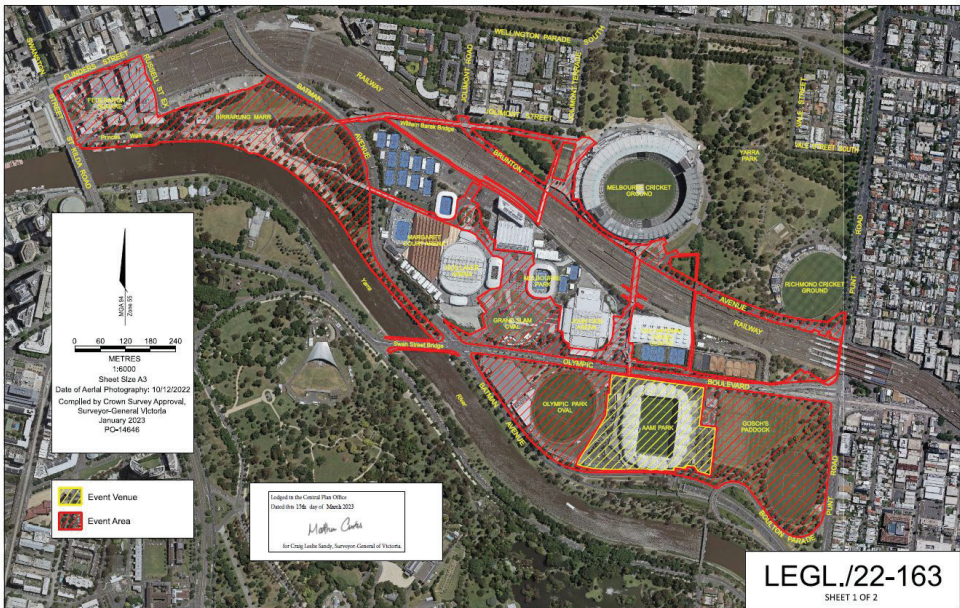
STEVE DIMOPOULOS MP

Minister for Tourism, Sport and Major Events

SAMUAL WALLACE
Clerk of the Executive Council

SCHEDULE 1

FIFA WOMEN'S WORLD CUP 2023
MAJOR EVENTS ACT 2009 - PART 4 CROWD MANAGEMENT



FIFA WOMEN'S WORLD CUP 2023
MAJOR EVENTS ACT 2009 - PART 4 CROWD MANAGEMENT

Purpose of Plan

To define the perimeter of the Event Venue and Event Area for the FIFA Women's World Cup 2023 under the Major Events Act 2009.

Event Venue

The area outlined and hatched yellow is the Event Venue and comprises the Rectangular Stadium (AAMI Park) as defined in the Major Events Act 2009.

Event Area

The area outlined and hatched red is the Event Area for Part 4 - Crowd Management Event Area; and

Commences at the north-east corner of Princes Bridge at the bollards near the commencement of St Kilda Road. From here it travels in a northern direction along the kerb to the intersection of Flinders Street and Swanston Street. From here it travels in an easterly direction along the kerb to the intersection of Flinders Street and the Russell Street Extension, then continues in a southerly direction along the line of the built form of Federation Square until it reaches the boundary of Birrarung Marr. It then continues easterly and then north-easterly along the wall of the car park, up some steps and along a path to the northern-most corner of Birrarung Marr at Batman Avenue. Then south-east and south along the western side of Batman Avenue until it reaches the intersection of Batman Avenue and Olympic Boulevard. Then encompassing the footpath on the north side of Swan Street Bridge returning to the northern bank of the Yarra River. Thence north-westerly along the northern bank of the Yarra River until it reaches the eastern side of Princes Bridge then north along the built form of the bridge to the bollards and returning to the starting point.

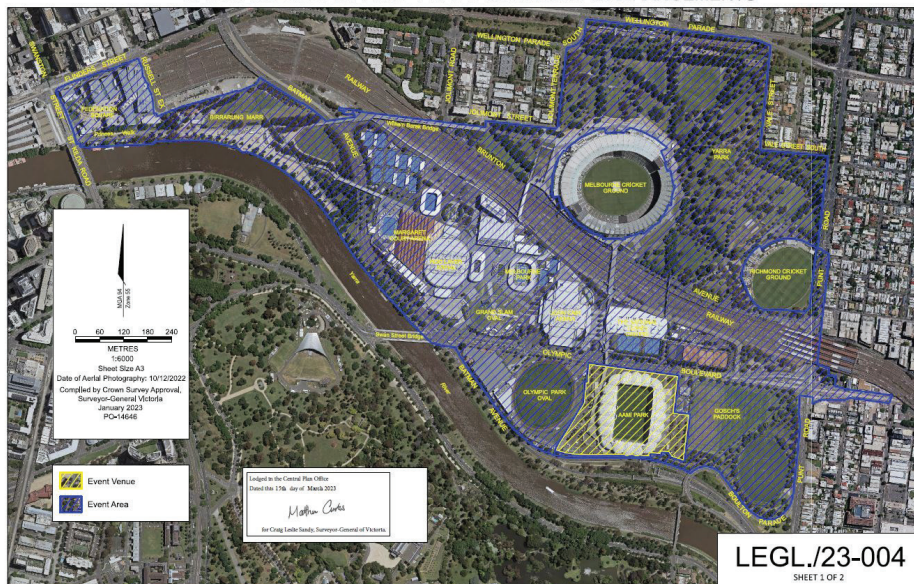
Event Area also includes:

- The footpath on the southern side of Swan Street Bridge;
- The land between the southern kerb of Olympic Boulevard, northern and eastern kerbs of Batman Avenue and Boulton Parade and the western kerb of Punt Road encompassing Olympic Park Oval and Gosch's Paddock;
- The land immediately outside Richmond Station on Brunton Avenue and Brunton Avenue from its intersection with Punt Road to its intersection with Jolimont Street;
- The land immediately outside Richmond Station on Olympic Boulevard and the footpaths on the northern side of Olympic Boulevard between Batman Avenue and Punt Road;
- William Barak Bridge between Birrarung Marr and Yarra Park;
- Selected footpaths through Yarra Park Reserve and around the MCG;
- The three bridges across the railway lines between Yarra Park/MCG and Melbourne Park, specific pathways into and through Melbourne Park including Grand Slam Oval within Melbourne Park.

SCHEDULE 2

FIFA WOMEN'S WORLD CUP 2023

MAJOR EVENTS ACT 2009 - PART 3 COMMERCIAL ARRANGEMENTS



FIFA WOMEN'S WORLD CUP 2023

MAJOR EVENTS ACT 2009 - PART 3 COMMERCIAL ARRANGEMENTS

Purpose of Plan

To define the perimeter of the Event Venue and Event Area for the FIFA Women's World Cup 2023 under the Major Events Act 2009.

Event Venue

The area outlined and hatched yellow is the Event Venue and comprises the Rectangular Stadium (AAMI Park) as defined in the Major Events Act 2009.

Event Area

The area outlined and hatched blue is the Event Area and is applicable to Part 3-Commercial Arrangements; and

Commences at the north-east corner of Princes Bridge at the bollards near the commencement of St Kilda Road. From here it travels in a northern direction along the kerb to the intersection of Flinders Street and Swanston Street. From here it travels in an easterly direction along the kerb to the intersection of Flinders Street and the Russell Street Extension, then continues in a southerly direction along the line of the built form of Federation Square until it reaches the boundary of Birrarung Marr. It then continues easterly and then north-easterly along the wall of the car park, up some steps and along a path to the northern-most corner of Birrarung Marr at Batman Avenue. The boundary then follows the property line of Birrarung Marr south-easterly and to the northern side of William Barak Bridge then east along William Barak Bridge. Continuing east along the southern kerb of Jolimont street and then north along Jolimont Terrace and Wellington Parade South to the intersection with Wellington Parade. Then east along Wellington Parade to the intersection of Vale Street. The continuing south then east along Vale Street and Vale Street South to the intersection with Punt Road. Then south along the west side of Punt Road and crossing to east side at the northern boundary of Richmond Cricket Ground, continuing south along the boundary line on the east side of Punt Road and under the Railway. Then south east along the northern extents of the park land at the intersection of Punt Road and Swan Street, continuing east along the boundary line on north side of Swan Street to the pedestrian crossing at the intersection of Cremorne Street. Then south to the boundary line on the southern side of Swan Street then west along the boundary line until the intersection with Punt Road and crossing Punt Road to the kerb on the western side. Then south along Punt Road to the intersection of Boulton Parade at Gosh Paddock. Then continuing west and north-west along the northern side of Boulton Parade and eastern side of Batman Avenue to the intersection with Olympic Boulevard. Then crossing Batman Avenue to the western side and along the built form at the southern side of Swan Street Bridge to the northern bank of the Yarra River, thence north-westerly along the northern bank of the Yarra River until it reaches the eastern side of Princes Bridge then north along the built form of the Bridge to the bollards and returning to the starting point.

Event Area excludes:

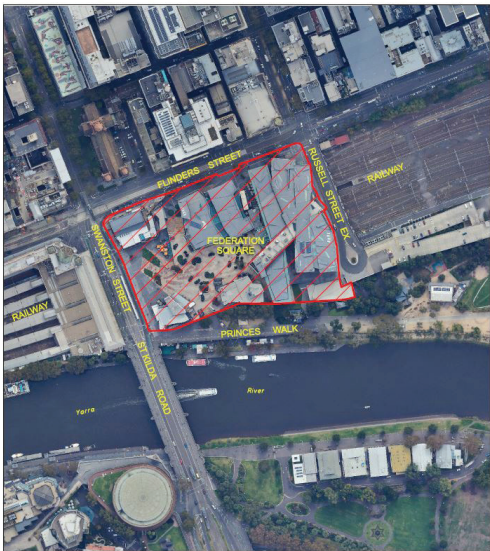
- Event Venue.
- Olympic Boulevard.
- Batman Avenue.
- Swan Street.
- Punt Road.
- Railway.
- Melbourne Cricket Ground.
- Richmond Cricket Ground.

LEGL./23-004

SHEET 2

SCHEDULE 3

2023 FIFA WOMEN'S WORLD CUP - FEDERATION SQUARE
MAJOR EVENTS ACT 2009 - PART 4 CROWD MANAGEMENT AND
PART 7 ADVERTISING OTHER THAN AERIAL ADVERTISING



Purpose of Plan
To define the perimeter of the Event Area for Part 4 - Crowd Management and Part 7 - Advertising other than Aerial Advertising for the FIFA Women's World Cup 2023 under the Major Events Act 2009.

Event Area
The area outlined and hatched in red is the Event Area for Part 4 - Crowd Management and Part 7 - Advertising other than Aerial Advertising; and

Commences at the south-western corner of Federation Square near the commencement of St Kilda Road at the kerb. From here it travels in the northern direction along the kerb to the intersection of Flinders Street and Swanston Street. From here it travels in an easterly direction along the kerb to the intersection of Flinders Street and the Russell Street Extension, then continues in a southerly direction along the line of the built form of Federation Square until it reaches the boundary of Birrarung Marr. It then travels in a westerly direction along the line of the built form of Federation Square returning to the starting point.

Date of Aerial Photography: 15/04/2022
Compiled by Crown Survey Approval,
Surveyor-General, Victoria
January 2023
PCA-1662

Event Area

Submitted to the Council Planning Officer
Dated this 15th day of March 2023

Matthew Carter
Acting Council Member, Surveyor-General of Victoria

LEGL./22-162

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Ground Floor, Building 8,
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