



# Victoria Government Gazette

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## Subordinate Legislation Act 1994

### NOTICE OF PREPARATION OF REGULATORY IMPACT STATEMENT

In accordance with section 11 of the **Subordinate Legislation Act 1994**, I, Lily D'Ambrosio, Minister for Energy and Resources, and Minister responsible for administering the **Victorian Energy Efficiency Target Act 2007**, give notice that a Regulatory Impact Statement (RIS) has been prepared in relation to the proposed Victorian Energy Efficiency Target Amendment (Prohibition on Telemarketing and Door-to-door Sales) Regulations 2024 (proposed Regulations). The proposed Regulations, to be made under the **Victorian Energy Efficiency Target Act 2007**, will amend the Victorian Energy Efficiency Target Regulations 2018.

The objective of the proposed Regulations is to introduce a prohibition on telemarketing and door-to-door sales under the Victorian Energy Upgrades program, as a means of protecting consumers, especially vulnerable consumers, from high-pressure sales tactics and inappropriate marketing from accredited providers.

The RIS examines the costs and benefits of the proposed Regulations, and the possible implementation options. The three options considered within the RIS are:

- Option A: a telemarketing ban only, to commence from 1 May 2024;
- Option B: a combined telemarketing and doorknocking ban, to commence from 1 May 2024;
- Option C: a phased telemarketing ban and doorknocking ban, with the telemarketing ban to commence from 1 May 2024, and the doorknocking ban to commence from 1 August 2024.

The RIS concludes that Option C, which is a phased ban approach, is the preferred option, because it:

- takes urgent action to protect consumers from the impacts of telemarketing, where there is evidence of material, rapidly growing and problematic marketing by industry; and
- addresses the growing risks and harms associated with doorknocking, while allowing time for accredited persons who currently use doorknocking methods to transition towards other marketing methods.

The proposed Regulations have been prepared in accordance with preferred Option C.

Copies of the RIS and the proposed Regulations can be obtained at [www.engage.vic.gov.au](http://www.engage.vic.gov.au) or by phoning 136 186.

Public comments and submissions are invited on the RIS and the proposed Regulations.

All submissions must be received no later than 11.59 pm, 18 March 2024 and can be sent: via the Engage Victoria website at [www.engage.vic.gov.au](http://www.engage.vic.gov.au) or by post to Victorian Energy Upgrades, Department of Energy, Environment and Climate Action, PO Box 500, East Melbourne, Victoria 3002.

All comments and submissions will be treated as public documents and published on Engage Victoria's website, [www.engage.vic.gov.au](http://www.engage.vic.gov.au) unless the person making the comment or submission clearly indicates that the comment or submission is confidential.

LILY D'AMBROSIO  
Minister for Energy and Resources

**SPECIAL**

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