



# Victoria Government Gazette

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## Subordinate Legislation Act 1994

### NOTICE OF DECISION

#### Victorian Energy Efficiency Target Act 2007

As Minister responsible for the **Victorian Energy Efficiency Target Act 2007**, I give notice under section 12 of the **Subordinate Legislation Act 1994** that, further to public consultation on a Regulatory Impact Statement (RIS), I have decided to recommend the making of the Victorian Energy Efficiency Target Amendment (Prohibition on Telemarketing and Door-to-door Sales) Regulations 2024.

An exposure draft of the proposed Regulations and a RIS were released for public consultation on the Engage Victoria website between 19 February to 18 March 2024.

27 written submissions and 184 responses to the online survey were received. These submissions were considered in accordance with section 11 of the **Subordinate Legislation Act 1994**.

After consideration of the submissions, I have decided that the proposed Regulations should be made, without amendment to the draft that was released for public comment. In summary:

- a. The proposed Regulations will introduce a prohibition on telemarketing and door-to-door sales under the Victorian Energy Upgrades program, as a means of protecting consumers, especially vulnerable consumers, from high-pressure sales tactics and inappropriate marketing from accredited providers.
- b. The Regulatory Impact Statement (RIS) assessed three alternative options to address and implement the ban:
  - i. Option A: a telemarketing ban only, to commence from 1 May 2024;
  - ii. Option B: a combined telemarketing and doorknocking ban, to commence from 1 May 2024;
  - iii. Option C: a phased telemarketing ban and doorknocking ban, with the telemarketing ban to commence from 1 May 2024, and the doorknocking ban to commence from 1 August 2024.
- c. Option C is the preferred option because it:
  - i. takes urgent action to protect consumers from the impacts of telemarketing, where there is evidence of material, rapidly growing and problematic marketing by industry; and
  - ii. addresses the growing risks and harms associated with doorknocking, while allowing time for accredited persons who currently use doorknocking methods to transition towards other marketing methods.
- d. The RIS analysed the options described above using a costs and benefit analysis, with consideration given to the impacts on Victorian consumers, businesses, and regulators.
- e. After public release of the RIS and consideration of public comments and submissions, no changes were made to the proposed Regulations. The preferred Option C achieves its intended aim as being the best outcome for both consumers and the Victorian Energy Upgrade industry.

The Victorian Energy Efficiency Target Amendment (Prohibition on Telemarketing and Door-to-door Sales) Regulations 2024 will come into operation on 1 May 2024.

After the Victorian Energy Efficiency Target Amendment (Prohibition on Telemarketing and Door-to-door Sales) Regulations 2024 are made, they will be published in the Government Gazette and be available for download from [www.legislation.vic.gov.au](http://www.legislation.vic.gov.au)

A copy of this notice, the submissions received, and a Statement of Reasons which summarises the issues raised in submissions and the reason for the final form of the Regulations will also be published on the Engage Victoria website, [www.engage.vic.gov.au](http://www.engage.vic.gov.au) and available in hard copy at Victorian Energy Upgrades, Department of Energy, Environment and Climate Action, Level 3, 8 Nicholson Street, East Melbourne, Victoria 3002.

LILY D'AMBROSIO MP  
Minister for Energy and Resources

**SPECIAL**

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